

DES
WATERHOUSEFREELANCE
GRAPHIC DESIGNER

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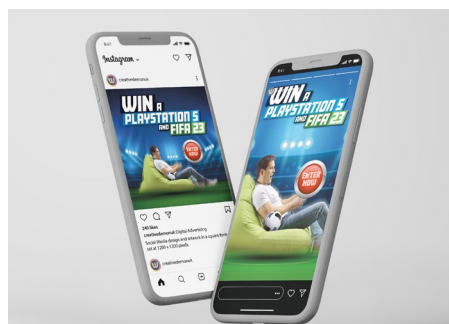
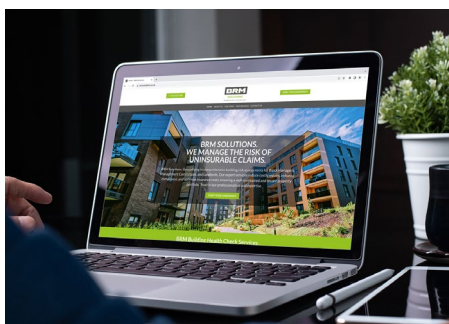


des@creative-demon.com



www.creative-demon.com

PORTFOLIO

LINK TO ONLINE PORTFOLIO - www.creative-demon.com

INDUSTRY EXPERIENCE

COMPANY NAME - Creative Demon

POSITION - Freelance Graphic Designer

DATES OF EMPLOYMENT - January 2016 to Present

As a Freelance Graphic Designer, I have worked on projects for companies within a variety of sectors, including:

- > Technology manufacturers and resellers
- > Solicitors
- > Property preservation
- > Building and construction
- > Furniture restoration
- > Healthcare
- > Fashion
- > Education
- > Pet care
- > Travel
- > News Publishing - Regional, National and International.

The projects I have worked on include:

- > Website design and building - Wordpress, WooCommerce and Shopify websites
- > Brochure design and artwork
- > Product brochure / catalogue design and artwork
- > Digital and social media advertising design and artwork
- > Print advertising design and artwork
- > Promotional video design and creation
- > Instructional video design and creation
- > Branding design and artwork

COMPANY NAME - Spark Design & Marketing

POSITION - Senior Designer

DATES OF EMPLOYMENT - September 2006 to January 2016

At Spark, I continued to produce successful print work, as well as learning web design by enrolling on courses and teaching myself. I also gained a basic knowledge of Premier Pro and After Effects. Within this role, I was responsible for organising larger projects and knowing the status of each job. I also had increased communication with clients. I worked on different types of print and digital projects, including:

- > B&Q - National promotional leaflets, brochure design and artwork
- > Dunlop - Brochure design and artwork
- > Pan World Brands - Everlast and Lee Cooper product brochure design and artwork
- > Stone Group - Brochure, eshot, exhibition design and artwork
- > Nationwide Autocentres - National promotional signage, literature design and artwork
- > Ioma Workwear - Magento website development
- > Peter Cox - Brochure, eshot, promotional literature and van livery design and artwork
- > Independent Inspections Ltd - Home & Comforts magazine and store directories design and artwork

I also worked on projects within the following sectors:

- > Technology manufacturers and resellers
- > Solicitors
- > Property preservation
- > Building and construction
- > Aviation
- > Automotive industry

COMPANY NAME - Altitude Design & Marketing Ltd

POSITION - Graphic Designer

DATES OF EMPLOYMENT - July 1997 to August 2006

This was my first position after leaving college and during this time, I was involved in a most projects and learnt a lot about the industry. I worked on different types of print and branding projects for a variety of clients, including:

- > University of Manchester - Brochure and campus literature design and artwork
- > The Authentic Food Company - Packaging design and artwork
- > Liverpool Football Club - Stadium signage, brochure design and artwork
- > The Co-op Restaurant - National promotional signage, menu design and artwork
- > Granada Studios - Tour brochure design and artwork
- > BSL Brammer - Product catalogue design and artwork

I also worked on projects within the following sectors:

- > Solicitors
- > Life coaching
- > Engineering
- > Sporting events

EDUCATION

NEWCASTLE COLLEGE - 1995 to 1997

- > HND - Graphic Design - Merit

STOCKPORT COLLEGE - 1993 to 1995

- > GNVQ - Art & Design Advanced - Distinction

NORTH AREA COLLEGE - 1991 to 1993

- > A Level - Design & Technology - Grade C
- > GCSE - English - Grade C
- > GCSE - Mathematics - Grade C

STOCKPORT SCHOOL - 1986 to 1991

- > GCSE - CDT (Design & Realisation) - Grade A
- > GCSE - German - Grade B

DESIGN APPLICATIONS

Applications I have the most experience in:

- > Adobe InDesign
- > Adobe Illustrator
- > Adobe Photoshop

Other applications I have used:

- > Adobe Premiere Pro
- > Adobe After Effects
- > Adobe Dreamweaver
- > Microsoft Office (Word, PowerPoint, Excel)
- > Apple Numbers, Keynote and Pages
- > QuarkXPress

I also have a basic knowledge of Google Workspace.

A BIT ABOUT MYSELF

Outside of the design world, I spend a lot of time with my family, whether it be enjoying a movie night, visiting parks, going to football or risking life and limb at the local skate park.

Being a big music fan, I taught myself to play the guitar and when there's a chance to, I enjoy going to concerts.

I sell programmes at my local football club on match day, and I now co-ordinate the sales team with a colleague, and I have the joint responsibility of counting the takings and submitting the final figures to the accounts department.

I've also completed a DBS check and England FA Safeguarding course to assist in the coaching of the Under 9's football team that my twins play for.